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NON JUDICIAL

₹ 500

₹ 500

കേരള സർക്കാർ
GOVERNMENT OF KERALA
e-Stamp

Verification Code : 249288259V

e-Stamp Serial Number : 202526000002213119

Govt. Reference No.(GRN)

: KL016299152202526E

Purpose

: Licence to Let - including agreement to let or sublet

Amount of Stamp Paper Purchased in Numeral

: ₹ 500

Amount of Stamp Paper Purchased in Words

: Rupees Five Hundred

Stamp Paper Purchased on

: 05/07/2025 12:22:00

First Party Name

: SASIKALA ANBALAGAN PROPRIETOR

First Party Address

: 231 SIVA SUBRAMANYAM APPARMENT 6th STREET
ANNA NAGAR CHENNAI

Second Party Name

: LIORA CREST

Second Party Address

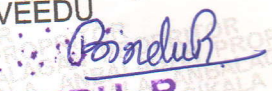
: NO 3 /11 THENGUVILA PUTHENVEEDU
ALUMMOODU KOLLAM

Vendor Code & Name

: 03022247 - BINDU R

Treasury Code & Name

: 0302 - Sub Treasury Kollam


BINDU. R
STAMP VENDOR
KANNANALLOOR

Please write or type below this line

Direct Seller & Product Marketing Agreement

This Agreement is made and entered into on this 5 day of July, 2025,

BY AND BETWEEN

SASIKALA ANBALAGAN, Proprietor of

D'Saki Organic Foods,

Having its office at:

231, Siva Subramaniam Apartment, 6th Street, Z Block, Anna Nagar, Chennai - 600040,

hereinafter referred to as the "Manufacturer",

(which expression shall, unless repugnant to the context, include its successors and assigns)



This can be verified by
https://www.estamp.treasury.kerala.gov.in/index.php/estamp_search using e-Stamp
Serial Number and Verification Code.

In case of any discrepancy, please inform the competent authority.

AND

Liora Crest LLP,
ACP-2031

Having its office at:

No. 3/11, Thenguvila Puthen Veedu, Alummoodu, Kollam, Kerala – 691577,
hereinafter referred to as the “Direct Seller/Marketer”,
(which expression shall, unless repugnant to the context, include its successors and
permitted assigns)

WHEREAS

1. The Manufacturer is engaged in the production of millet-based food products including but not limited to: Millet Health Mix, Muesli, Dosa Mix, Adai Mix, Chapati Mix, Idli Podi, Chocolate Malt, Body Slimming Mix, and other millet-based sweets and savories.
2. The Marketer is desirous of marketing, selling, and distributing the above products through offline and online platforms and Direct Selling methods, in accordance with applicable laws and business ethics.
3. Both parties desire to enter into a formal agreement for product marketing and direct selling in the agreed territory.

NOW, THEREFORE, IT IS AGREED AS FOLLOWS:

1. Appointment

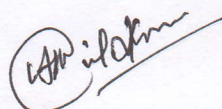
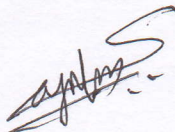
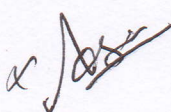
The Manufacturer hereby appoints Liora Crest LLP as a non-exclusive Direct Seller and marketing partner to promote, market, and sell D'Saki Organic Foods' products in Kerala and other agreed territories.

2. Responsibilities of the Manufacturer

Ensure timely supply of approved products in standard packaging. Provide necessary product certifications (FSSAI, Trademark, etc.). Share price list, margins, product details, and marketing content. Maintain product quality, shelf life, and compliance with food safety standards.

3. Responsibilities of the Direct Seller (Liora Crest LLP)

Promote and market products through ethical, legal, and professional means. Provide correct product information to consumers and resellers. Ensure the brand is represented in a positive and consistent manner. Comply with Direct Selling Rules, 2021, Consumer Protection Act, 2019, and all applicable local laws. Maintain proper records of sales and distribution.



4. Commission & Margins

The Direct Seller shall earn a commission/margin as per the mutually agreed price list (annexed). Pricing shall be reviewed periodically, and changes must be agreed upon in writing.

5. Branding and Intellectual Property

All trademarks, packaging designs, and product identities belong to D'Saki Organic Foods. Liora Crest LLP is authorized to use brand materials for marketing only during the term of this agreement.

6. Delivery and Logistics

Products shall be dispatched from the Manufacturer's premises in Chennai to the Direct Seller's address or other designated delivery points. Shipping costs shall be mutually agreed upon based on quantity and frequency.

7. Term and Termination

The agreement is valid for 1 year from the date of signing and automatically renewable unless terminated. Either party can terminate the agreement with 30 days' written notice. Immediate termination is allowed in case of breach, fraud, or violation of any clause.

8. Dispute Resolution

All disputes arising out of this agreement shall be resolved amicably through mutual consultation. If unresolved, the matter shall be subject to the jurisdiction of courts in Chennai, Tamil Nadu.

9. Miscellaneous

This agreement represents the entire understanding between the parties. Amendments shall be valid only if made in writing and signed by both parties.

IN WITNESS WHEREOF, the parties have executed this Agreement:

For Manufacturer:

Sasikala Anbalagan

(Proprietor - D'Saki Organic Foods)

Signature: ✓ 

Date: _____

For Direct Seller / Marketer:

Liora Crest LLP

Authorized Signatory: _____

Designation: _____

Date: _____

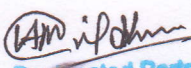
For LIORA CREST LLP

JOHN THARLYAN


Designated Partner

For LIORA CREST LLP

Anil Kumar SE



Designated Partner

For LIORA CREST LLP

Praveen Mathew.


Designated Partner